



"You and Your Dog Deserve to be a Team"

## TOP 5 REASONS TO USE POSITIVE TRAINING...

**Positive training creates a strong relationship with your canine companion based on trust not fear.**

Relationships based on management, control or fear crumble when under stress. Animal trainers worldwide rely on positive training methods to control elephants and whales. The animal training world is moving away from negative training due to lack of real results.

**Positive training is easy and effective.**

Even very young children can be involved, making training your dog a family affair. Children as young as 3 years old can use positive methods to train, and family involvement greatly increases your success rate.

**Positive training is supported by the AVMA & backed by years of scientific research.**

Punishment based training is neither supported by the American Veterinary Medicine Association, nor does research support its effectiveness either in basic training or in training as associated to behavioral issues.

**Punishment based training can cause side effects or fall out behaviors.**

Dogs may run away from you or become increasingly aggressive. They may hide and urinate indoors; upsetting housebreaking routines.



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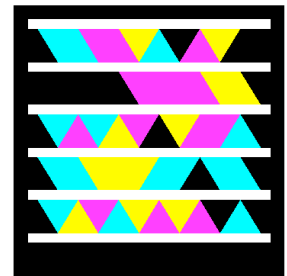
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**Positive training teaches your dog how to choose to do the right thing.**

You are teaching your dog to learn, not just comply. They also learn that the good behavior is to be applied whether you are present or not.

To learn more about K-9 Coach and access complimentary training and behavior resources...

<http://www.k-9coach.com/SBE.html>



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